**THE BILLION DOLLAR BROKER BLUEPRINT**

**Business Name:**



|  |  |  |
| --- | --- | --- |
| **10 YEAR GOAL** |  | **3 YEAR GOAL** |
| **CORE VALUES** | 1.2.3.4.5. | Future DateRevenueProfitMeasurablesSettlementsLoan BookWhat does it look like?**\*****\*****\*****\*****\*****\*****\*****\*****\*****\*** |
| **VISION** | Why you exist? Purpose CauseOur niche |
| **MARKETING** | Your USPPoint of Difference - Model?1.2.3. |

# The Billion Dollar Broker Blueprint

**THE BILLION DOLLAR BROKER BLUEPRINT**

**Business Name:**



|  |  |  |  |
| --- | --- | --- | --- |
| **1 YEAR GOALS** | **6 WEEK PLAN** |  | **ISSUES LIST** |
| Future DateRevenueProfitMeasurablesSettlementsLoan BookGoals for the year**\*****\*****\*****\*****\*****\*****\*****\*****\*****\*** | Future DateRevenueProfitMeasurablesDialsLeadsAppointmentsApplicationsSettlementsReferrals given6 week focus Who?**\*****\*****\*****\*****\*****\*** | 1.2.3.4.5.6.7.8.9.10.IdentifyDiscussSolve |  |

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