**THE BILLION DOLLAR BROKER BLUEPRINT**

**Business Name:**



|  |  |  |
| --- | --- | --- |
| **10 YEAR GOAL** |  | **3 YEAR GOAL** |
| **CORE VALUES** | 1.  2.  3.  4.  5. | Future Date  Revenue  Profit  Measurables  Settlements  Loan Book  What does it look like?  **\***  **\***  **\***  **\***  **\***  **\***  **\***  **\***  **\***  **\*** |
| **VISION** | Why you exist? Purpose Cause  Our niche |
| **MARKETING** | Your USP  Point of Difference - Model?  1.  2.  3. |

# The Billion Dollar Broker Blueprint

**THE BILLION DOLLAR BROKER BLUEPRINT**

**Business Name:**



|  |  |  |  |
| --- | --- | --- | --- |
| **1 YEAR GOALS** | **6 WEEK PLAN** |  | **ISSUES LIST** |
| Future Date  Revenue  Profit  Measurables  Settlements  Loan Book  Goals for the year  **\***  **\***  **\***  **\***  **\***  **\***  **\***  **\***  **\***  **\*** | Future Date  Revenue  Profit  Measurables  Dials  Leads  Appointments  Applications  Settlements  Referrals given  6 week focus Who?  **\***  **\***  **\***  **\***  **\***  **\*** | 1.  2.  3.  4.  5.  6.  7.  8.  9.  10.  Identify  Discuss  Solve |  |

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